

# Case Study: Mama's Daughter's Diner and Crime Prevention Efforts

May 2025

## Introduction

Mama's Daughter's Diner, a beloved establishment in the Stemmons corridor, has recently faced a surge in criminal activity. The diner has experienced issues impacting the safety of its patrons and employees. With the help of the Stemmons Corridor Business Association (SCBA) and our relationship with our Neighborhood Patrol Officers (NPOs), steps have been taken to enhance security measures and create a safer environment for the community.



## Challenges Faced

In recent months, there has been a concerning increase in crime and suspicious activity around Mama's Daughter's Diner, specifically within their parking lot, which is shared with other local businesses between 3 p.m. and 3 a.m. Owner and long-time SCBA member Nancy Procaccini was kind enough to share this information with us and wants to be sure her neighbors are alerted also. Thank you, Nancy, for your commitment to the safety of your team, patrons, and the community.

## SCBA's Response

Recognizing the urgent need for enhanced security, the SCBA Executive Director utilized our relationship with our NPOs to support Mama's Daughter's Diner. This allowed for:

- An immediate on-site assessment of the diner's security needs, resulting in recommendations to bolster safety measures.
- The installation of a camera tower to monitor the parking lot, serving as a strong deterrent against crime and allowing DPD to monitor the situation. This camera tower was installed hours after we met with Nancy.
- Coordinate a security survey led by our NPOs to evaluate the site's vulnerabilities and provide tailored recommendations.
- Our NPO communicated his assessment with his department, resulting in extra patrols being implemented in the area.

In addition, efforts like decoy and bait cars were discussed as additional strategies to deter criminal activity should they be needed.



## Importance of Reporting

Reporting incidents and suspicious activity is crucial for maintaining community safety and security. Urging employees and patrons to report crimes or suspicious activities helps address immediate threats and contributes to a broader understanding of crime patterns in the area. Having camera footage and images can significantly bolster these reports.

The cumulative impact of numerous reports strengthens the case for allocating additional patrols and resources, such as bait cars, decoy vehicles, and camera towers. These proactive measures enhance deterrence and ensure a stronger response to crime in our neighborhoods, ultimately fostering a safer environment for everyone.

If you have any questions or concerns about reporting, please get in touch with our Executive Director. We can coordinate a meeting with you, your team, and our NPOs on properly reporting incidents and suspicious activity.



## Value of Having a Case Number

Obtaining a case number when reporting incidents to the Dallas Police Department (DPD) is essential for several reasons. It allows for efficient tracking of incidents, helping law enforcement identify patterns in criminal activity. For businesses, providing a case number creates a formal record that aids future investigations. A case number also enhances communication between the police and the reporting party, ensuring that follow-ups and updates are documented and accessible, promoting investigative accountability.

Furthermore, a case number lends credibility to reports from patrons and employees, highlighting the seriousness of incidents and justifying the need for increased resources and patrols in the area.

In summary, using a case number is vital for organized crime reporting.





## Call to Action

To continue funding these vital resources, SCBA is organizing its **1st Annual Golf Tournament on May 15th at Stevens Park**, with proceeds designated to support DPD's crime prevention initiatives. These resources, such as bait cars and camera towers, have effectively reduced crime for businesses within the Stemmons corridor. However, these resources are limited, and DPD needs more support to tackle rising crime effectively.

We encourage all businesses, even those unable to attend the tournament, to consider donating. By participating, you contribute to a safer environment for us all.

As an SCBA member, Mama's Daughter's Diner has access to these support services. Any business facing similar challenges is encouraged to contact Executive Director Charli Pedersen to arrange a meeting with our NPOs.

## Conclusion

Businesses in the corridor face challenges with crime, prostitution, and homelessness. The Stemmons Corridor Business Association sees these challenges and wants to support our members and the economic growth of our community. Together, we must ensure the Stemmons corridor remains a safe place for residents, patrons, and employees alike. We can deter crime and foster a thriving business atmosphere in the corridor through collaboration, strategic planning, and dedicated resources. Join us in supporting DPD and ensuring our community remains protected.

### Membership



### Support DPD

